



Eidson Insurance

Upcoming Seminars & Webinars

Please Join Us!

Eidson Educational Series—Proactive Engagement “Engaging Prospects: How to Attract Attention”

May 24th, 11:30 am—1:30 pm

Orlando Museum of Art

Presented by:

Cynthia Blackwell

Principal, BlackRain Partners

Tales of a Professional Rainmaker —Cynthia will bring you the ABC's of becoming a Professional Rainmaker for your company. She will share the foundational skills required to begin your journey and have a positive impact on your bottom line in as little as 90 days. Learn how to identify the Rainmaker in you and how to begin making RAIN today!!

Pam Weber

Vice President Strategic Initiatives, ROAR! Internet Marketing

Social Media Strategies —Is Social Media right for your business? Pam will help you determine whether you can profit by using this new media. Find out if you are really left out if you're not Linked-in, if your business can turn Facebook friends into customers & whether tweeting will give your productivity a beating.

Reserve your spot with Vicki Eckrich at Vickie@eidsoninsurance.com or call 407-849-0333.

April, 2011

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4:00 pm—4:45 pm

Diriga Seminar

“Learn How to Leverage Your Technology”

Location: 1057 Maitland Center Commons Blvd. Maitland, FL 32751

Free and Open to All

Protect your data from loss to marginalize downtime, secure your information from theft or damage and profit from online awareness.

Register: 407-228-4740

<http://www.diriga.com/about/seminars/>

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2:00 pm

AlphaStaff Webinar

“Healthcare Reform 2011 Updates”

Free and Open to All

Presenter: Dorothy Miraglia

To register, contact Jessica Tocre at jtocre@alphastaff.com

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10:00 am—11:00 am

CNA Webinar

“Distracted Driving”

Free and Open to All

Using cell phones while driving has become part of American culture, but business executives are leading the cultural change with a no cell phone policy while driving a vehicle. In a recent survey of NSC (National Safety Council) members, only 7 out of the 470 organizations with policies reported any perceived decrease in productivity. Forty organizations said they perceived a positive impact on productivity, and the vast majority said they perceived no effect.

Most important, employees are safer because they are not engaging in this high-risk activity such as eating, drinking, smoking, listening to the radio and completing paperwork while driving. Learn about the impact of distracted driving and solutions for employers and employees.

As part of this webinar each participant will be eligible to receive a complimentary Cell Phone Policy Kit

Register Here:

<https://www.registrationheadquarters.com/events/?b56e3c3d8f9c4130acc906356ce6b159a>

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2:00 pm—3:00 pm

Agility Recovery Solutions Webinar “Mitigating Risks with Business Continuity—A Professional Services Firm’s Guide to Disaster Recovery”

Free and Open to All

Although the risks to business are too numerous to count, preparing your firm for such risks doesn’t have to be an insurmountable task. Taking a few steps towards preparedness can mean the difference between giving in to a disaster, or surviving one. You owe it to your clients to keep your business open during the most critical of situations.

Join Agility Recovery CEO Bob Boyd as he discusses methods to enhance your firm’s preparedness for events ranging from large regional natural disasters to small isolated events. The webinar will focus on Agility’s history and experience in rescuing businesses from disasters of all types over the past 20+ years. We will focus on the key aspects of operations a professional services firm should be concerned with during a recovery, and share real-world, actionable steps any organization can take right away to mitigate risk.

This webcast is appropriate for all managers and staff of professional services firms such as Accounting, Attorneys, collections firms and other business consulting organizations.

Register Here:

<https://www1.gotomeeting.com/register/745933345>

May, 2011

17

9:30 am—11:30 am

OR

2:30 pm—4:30 pm

CNA Webinar

“Building a Solid Foundation: Managing Law Practice Risk”

Free and Open to All

(This Webinar is intended for attorneys in AL, FL, GA, LA, MS, MO, NC and TX only.)

Led by lawyers, for lawyers, this Webinar will offer practical tips that lawyers in all areas of practice can immediately incorporate into day-to-day practice to assist in minimizing professional liability risk.

Register Here:

<https://www.registrationheadquarters.com/events/?fad7fe2829f34ef5b89857fc75e7a9e3a>

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2:00 pm—3:00 pm

Agility Recovery Solutions Webinar "Assessing Risk & Threats"

Free and Open to All

Join Agility Recovery for an educational webinar on the reality of risks, disaster recovery and business continuity.

Topics will include:

- Risk Assessment Basics
- Recognizing the Most Prevalent Risks & Threats
- Ensuring Supply Chain and Employee Preparedness

Register Here:

<https://www1.gotomeeting.com/register/356042001>

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2:00 pm

AlphaStaff Webinar "Anti Harassment/Diversity"

Free and Open to All

Presenter: Felicia Ceberio & Laura Armel

To register, contact Jessica Tocre at jtocre@alphastaff.com

Recorded CNA Webinars are available here:

<http://www.cna.com/portal/site/cna/menuitem.489f2511a757a1a1df88e0f2a86631a0/?vgnextoid=5f4afdf5128f6210VgnVCM200000351f140aRCRD&vgnextfmt=default&cpsextcurrchannel=1>

Additional Educational and Training Opportunities

For registration information, please contact the Client Resources Specialist for Eidson Insurance, Kathleen Kornbrust, by replying to this email or by phone at 407-849-0333.

United Healthcare

United Healthcare offers training programs on a variety of topics related to workplace and work/life issues.

- Professional development for managers and supervisors
- Human resources/ workplace concerns and work skills
- Wellness and work/life seminars
- Sampler Programs
- Web-based programs

ASAP Programs, Inc. Drug Free Workplace Annual Education

ASAP Programs provides online education and supervisor training for a nominal fee. All companies with drug free workplace programs in place need annual education. ASAP's web-based training program is an easy and cost effective method of meeting the State's requirement.

Associated Builders and Contractors, Inc. (ABC)

Seminar & Continuing Education Courses

ABC offers courses for members and nonmembers on a variety of topics including the 10-Hour OSHA Training Courses. ABC will also teach classes at your office or job site. For additional information, please visit this site: http://www.abc.org/Education_Training.aspx

For additional information on these events or other training and business management resources Eidson Insurance provides for its clients, please contact our Client Resources Specialist, Kathleen Kornbrust, at kathleenk@eidsoninsurance.com or by phone at 407-849-0333